

**GOODWOOD**

**The Role**

The **Social Video Editor** will report to the **Lead Video Editor.**

**About us**

Goodwood is a quintessentially English estate, set in 12,000 acres of rolling West Sussex countryside. Rooted in our heritage, we deliver extraordinary and engaging experiences in modern and authentic ways. But what really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes Goodwood the unique place it is.

**Passionate People**

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood.  We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for Goodwood to be **‘the home of exceptional experiences’**.

**Our Values**

**The Real Thing Derring-Do Obsession for Perfection Sheer Love of Life**

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| Always inspired by Goodwood’s heritage | Daring to surprise and delight | Striving to do things *even* better | Sharing our infectious enthusiasm |

**Purpose of the role**

To create engaging digital content for a range of platforms. You’ll be dealing with different teams and delivering high quality content on time and to specification.

**Key responsibilities**

* Work with the Lead Video Editor to create digital content for Goodwood’s event social channels including lifestyle, motorsport, horse racing and dogs.
* Edit a variety of long and short form films in different formats for a number of social media platforms.
* Support the development of the creative look and feel of Goodwood event video content.
* Maintain the highest quality standards of the video content.
* Create motion graphics and other visual effects to enhance our video output.
* Closely support the editorial and social teams to get video content edited to meet publishing deadlines.

**Qualities you will possess**

* Passion for what you do
* Positive and friendly with a “can do attitude”
* Attention to detail
* Ability to prioritise, organise and multi-task
* Quick learner
* Take responsibility for yourself
* Confident to make decisions and to stand by them
* Strong customer service skills
* Excellent communicator
* A sense of fun!

**What do you need to be successful?**

* Experience of using Adobe Suite, particularly Premiere Pro, After Effects and Photoshop to produce short and longer form edits
* Familiar with exporting digital video files and compression
* A keen and ongoing awareness and interest in trends across social media, online video and sports output internationally
* Strong communication skills both within the internal team and with external contributors.
* Knowledge of media law
* Strong editorial sensibility with a social media mindset – able to identify strong content that will perform well on digital/social platforms
* Creative and willing to try new ideas and an ability to capture fun and engaging content
* Have a highly creative approach and love pushing the boundaries of creativity and looking at new and different ways of doing things.