

**GOODWOOD**

**The Role**

The **PowerPoint Designer** will be part of the Sponsorship Sales team.

**About us**

At Goodwood, we celebrate our 300 year history as a quintessentially English Estate, in modern and authentic ways delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside and our story both play significant roles in Goodwood’s success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

**Passionate People**

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood.  We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world’s leading luxury experience.**”

**Our Values**

**The Real Thing Daring Do Obsession for Perfection Sheer Love of Life**

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| We employ meticulous attention to detail to create experiences, as they should be. We are honest and open. | We don't mind breaking the rules to create the best possible experiences. We will take tough decisions | It’s a team thing – everybody mucks in to make things happen. We're madly passionate about what we do | We want to make everyone feel special by loving what we do. |

**Purpose of the role**

**Sponsorship sales**

You will be responsible for providing high quality collateral for the sponsorship sales team through the design and creation of innovative PowerPoint presentations. These proposals will then be presented to potential new sponsors, either in print or digitally, in order to cement new relationships for Goodwood.

You will be required to deliver concise, clear and on-brand messages through PowerPoint, bringing ideas to life through creative visuals.

You will further be responsible for providing creative input into deal structures for potential new sponsors.

**Key responsibilities**

**Sponsorship sales**

Provide the sponsorship sales team with dynamic and creative proposals to aid their sales pitches.

Identify areas where a more creative approach can be used in order to impress a potential client and secure a new client.

Review a wide range of collateral produced by similar companies to Goodwood and review our approach accordingly.

Be the key team member with excellent attention to detail to ensure that all proposals we deliver are faultless.

**Qualities you will possess**

* Excellent PowerPoint skills
* Knowledge of InDesign, Photoshop, Illustrator preferable
* The ability to bring ideas to life through creative visuals
* Ability to provide unique input to creative meetings
* Outstanding Attention to detail
* Ability to prioritise and organise
* Proactive
* Good communicator
* Confident telephone manner
* Positive and friendly with a “can do attitude”

**What do you need to be successful?**

Each role is assigned a level against our expected behaviour. Your role levels are set out below.

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| --- | --- |
| **BEHAVIOUR** | **LEVEL** |
| Think Customer | 1 |
| Communication & Trust | 1 |
| Taking Personal Responsibility | 1 |
| Encouraging Excellence & Commercial Success | 1 |
| Working Together | 1 |