

**GOODWOOD**

**The Role**

The **Motorsport Content Planner** will be a key part of Motorsport Content Team and report to the Event Content Manager.

**About us**

At Goodwood, we celebrate our 300-year history as a quintessentially English Estate, in modern and authentic ways delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside and our story both play significant roles in Goodwood’s success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

**Passionate People**

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood. We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world’s leading luxury experience.**”

**Our Values**

**The Real Thing Derring-Do Obsession for Perfection Sheer Love of Life**

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| --- | --- | --- | --- |
| Always inspired by Goodwood’s heritage | Daring to surprise and delight | Striving to do things *even* better | Sharing our infectious enthusiasm |

**Purpose of the role**

Responsible for the creation, planning, and delivery of the vehicular content that makes up Goodwood’s headline motorsport events.

**Key responsibilities**

* Research content themes and innovative ways to bring these to life at our three headline motorsport events.
* Take sole responsibility for delivering key areas of content, liaising with clubs, organisations and specialist consultants.
* Work closely with other departments at Goodwood (in particular the commercial, communications and operations teams) and external suppliers for the event layout and operational elements
* Communicate and correspond with a large variety of competitors, partners and consultants to create and curate the event content
* Maximise the event activations of our commercial event partners through creative ideas and solutions
* Maintain and develop a database of content sources, both vehicular and otherwise.
* Assist with preparation of documents, correspondence, information, instructions and regulations issued to guests and participants including all formal invitations to the events.
* Take day-to-day budgetary decisions in those areas for which you are assigned responsibility.
* Produce reports and information relating to participants required by other departments, including BARC, MS UK, information offices and event commentators.
* Act as a host during each event, and as a public ambassador to Goodwood when required.
* Contribute to the post-event debrief and the strategic planning of the following season.

**Qualities you will possess**

* + Passion for what you do
  + Positive & friendly with a “can do attitude”
  + Attention to detail
  + Ability to prioritise & organise
  + Proactive & take responsibility for yourself
  + Creative & lateral thinker
  + Confident to make decisions & to stand by them
  + Good negotiation & influencing skills
  + Excellent communicator
  + Compelling passion & enthusiasm for motoring and motorsport
  + Diplomatic yet persuasive approach – subtle seller
  + Work well under pressure & in a fast-paced environment
  + Proficient with Microsoft Office programs
  + A sense of fun!

**What do you need to be successful?**

* + - Broad general knowledge and fundamental interest in all things motoring and the motorsport industry, both past, present and future
    - Strong administration experience
    - Some experience of project management and implementation
    - Strong organisational skills
    - Areas of specialist interest and knowledge relating to motoring/motorsport