

**GOODWOOD**

**The Role**

**The Junior Front End Developer** will be part of **the Digital Team** reporting to the **Designer and Front End Developer**

**About us**

At Goodwood, we celebrate our 300 year history as a quintessentially English Estate, in modern and authentic ways delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside and our story both play significant roles in Goodwood’s success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

**Passionate People**

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood.  We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world’s leading luxury experience.**”

**Our Values**

**The Real Thing Derring Do Obsession for Perfection Sheer Love of Life**

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| We employ meticulous attention to detail to create experiences, as they should be. We are honest and open. | We don't mind breaking the rules to create the best possible experiences. We will take tough decisions | It’s a team thing – everybody mucks in to make things happen. We're madly passionate about what we do | We want to make everyone feel special by loving what we do. |

**Purpose of the role**

We work with an amazingly skilled and passionate development agency and are looking for someone to be their primary point of contact within Goodwood. You will have hands-on involvement throughout the entire development process including requirement gathering, prototyping, briefing, testing, delivering and optimising.

There is also an abundance of projects for you to deliver yourself without needing to handover to an agency. For example, developing tests and personalisation’s as part of our CRO programme, and working with our data and insight team to ensure our platforms are structured and tagged to enable the reporting that drives major business decisions.

You will be based in Goodwood’s Digital Product department, reporting to our UX manager and will work alongside our Digital Designer and Content Team. You will work closely with our IT department, Data and Insight department and our external development agencies. Whilst you will have ample support around you, the intention is for you to be Goodwood’s in-house point of technical expertise for all things digital.

The focus is on customer facing platforms - the majority of your work will be delivering exceptional online experiences for our customers and fans across the entire spectrum of the business, from the digital platforms that elevate our legendary motorsport events through to memberships, retail and experiences that Goodwood delivers all year round.

**Key responsibilities**

* Providing in-house expertise on technical development of Goodwood’s digital platforms. Liaising with both internal stakeholders and external developers, improving efficiency by developing components and handing code over to developers for them to add to our websites.
* Work closely with our in-house digital designer and UX Manager to ensure components and templates are designed with development best practice in mind, you will build rapid prototypes from static and interactive design.
* A natural understanding of APIs and system integrations, both developing them yourself and liaising at a technical level with suppliers and colleagues.
* A basic understanding and desire to learn how to manage digital projects from concept and business case through to iterative post launch optimisation
* Working with the wider Digital Product and marketing teams to develop multivariate tests and real time user journey personalisation, using tools like google optimize
* Test & QA all developments to ensure compatibility, performance and a seamless UX
* Use analytics, insight & expertise to improve online engagement and conversion rates
* Managing our google tag manager property and tracking methodology, including working with data layers and custom events and dimensions

**Qualities you will possess**

* Passionate, positive and friendly with a ‘can do attitude’
* Highly analytical with an impeccable attention to detail
* Ability to work independently balanced with a desire to learn and develop your career with other in-house experts
* Ability to prioritise and organise
* Proactive thinker, always looking at how we can innovate and improve our digital experiences by taking advantage of the latest technologies.
* Confident to make decisions, stand by them and get the relevant buy in
* A naturally creative thinker, willing and able to find graceful solutions to technical problems
* Comfortable working on multiple projects at once and able to switch focus to adapt to shifting business priorities

**What do you need to be successful?**

* Working knowledge of modern digital ecosystems including the latest developments and emerging practices around development, UX, ecommerce, SEO, CRO, analytics and MarTech
* Hands on, demonstrable experience with HTML, CSS, JavaScript, .NET framework, APIs, responsive web development, CMSs, wireframing and design tools like Figma and Adobe Creative Suite
* Experience working within Shopify and Shopify frameworks and templates and iOS and Android applications would be a big benefit
* Educated to professional standard
* Self-development skills to keep up to date with fast-changing trends
* Excellent organisational, time and project management skills
* Ability to collaborate and communicate with both technical and non-technical people
* Able to hit the ground running with a proven ability to deliver and develop digital platforms to a professional standard