

**GOODWOOD**

**The Role**

The **Reporting Analyst** will be part of the **Data & Insights team** and will report to the **Data Analytics Manager.**

**About us**

Goodwood is a quintessentially English estate, set in 12,000 acres of rolling West Sussex countryside. Rooted in our heritage, we deliver extraordinary and engaging experiences in modern and authentic ways. But what really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes Goodwood the unique place it is.

**Passionate People**

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood.  We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for Goodwood to be **‘the home of exceptional experiences’**.

**Our Values**

**The Real Thing Derring-Do Obsession for Perfection Sheer Love of Life**

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| --- | --- | --- | --- |
| Always inspired by Goodwood’s heritage | Daring to surprise and delight | Striving to do things *even* better | Sharing our infectious enthusiasm |

**Purpose of the role**

The reporting analyst serves as a critical bridge between raw data and actionable insights within Goodwood.

Understanding and simplifying our vast range of data sources is a key factor to the on-going decision making involved in everything we do at Goodwood. As our Reporting Analyst you will be responsible for maintaining our PowerBI reporting dashboards while ensuring data accuracy and consistency.

Achieving this by consolidating complex data in digestible dashboards and aiding shareholders in making informed decisions regarding customer behaviour and sales performance is a key factor of success for this role.

**Key responsibilities**

* Working closely with internal teams to understand their business objectives, data needs, and challenges.
* Analysing and interpreting data from various sources to identify trends, patterns, and insights that can be used to improve business performance.
* Monitor, analyse, and report on key performance indicators (KPIs), metrics, and trends, using PowerBI and other data visualization tools.
* Creating reports and dashboards to communicate insights and recommendations to key stakeholders.
* Staying up-to-date with the latest trends and best practices in reporting and analytics.

**Qualities you will possess**

* Strong Analytical and problem-solving skills
* Proficiency in data tools (e.g. PowerBI, Excel, SQL)
* Attention to detail
* Passion for what you do
* Positive and friendly with a “can do attitude”
* Ability to prioritise, organise and multi-task
* Quick Learner
* Confident to make decisions and to stand by them
* Strong stakeholder communication and storytelling with data.
* Excellent communicator
* A sense of fun!

**What do you need to be successful?**

* Experience and proficiency in using PowerBI, or similar tools such as Tableau or Looker.
* Knowledge of Python or R for data manipulation and automation is a plus.
* Strong problem-solving skills to derive insights and support decision-making.
* Attention to detail, ensuring accuracy in data reporting.
* Excellent communication and presentation skills, as well as the ability to collaborate with various stakeholders, such as developers, marketers, and managers.