

**GOODWOOD**

**The Role**

The Content Creator will be part of the E&H Marketing Team and will report to the E&H Head of Marketing

**About us**

Goodwood is an exhilarating place to work. From Festival of Speed to our restaurant Farmer, Butcher, Chef, we deliver extraordinary experiences in innovative and exciting ways. But what makes us truly unique is our people. It is their talent, passion, enthusiasm and belief in the incredible things we do that makes Goodwood the unique place it is.

**Passionate People**

It takes a certain sort of person to excel in such a fast-paced, multi-dimensional environment like Goodwood.  We look for talented, driven go getters who will share our passion for Goodwood to be **‘the home of exceptional experiences’**.

**Our Values**

**The Real Thing Derring-Do Obsession for Perfection Sheer Love of Life**

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| Always inspired by Goodwood’s heritage | Daring to surprise and delight | Striving to do things *even* better | Sharing our infectious enthusiasm |

**Purpose of the role**

Goodwood is a place like no other and the experiences that you can have here are truly exceptional. The stories behind everything we do – our farm to fork philosophy in the food we create, the incredible experience of staying on the estate, the events that happen within entertaining and hospitality – are extraordinarily rich. We need someone who is passionate about bringing these stories to life. You will create content across the estate from events with DJs and live gospel choirs, to interviews with farmers and how tos with chefs.

**Key responsibilities**

* Support in building a content calendar across the year
* Shoot content across the estate, both videography & photography
* Be responsible for post-production
* Be reactive to opportunities for content
* Understand the different requirements for each area of the business
* Work closely with the Head of Marketing to integrate storytelling content from across the estate into their publishing schedules
* Support in managing social channels, defining KPIs, uploading content and reporting

**Qualities you will possess**

* Passion for what you do
* Positive and friendly, with a “can do attitude”
* Meticulous attention to detail
* Real creativity and sense of fun
* Ability to prioritise, organise and multi-task
* Quick learner
* Take responsibility for yourself
* Team player

**What do you need to be successful?**

* A love and passion for lifestyle content
* Experience in food & drink content creation
* Experience in event content creation
* An instinct for what makes great social and digital content
* In-depth knowledge of social media best practices
* Experience in social media reporting
* High post-production standards & extensive experience with post-production software (e.g. photoshop)
* A strong creative drive